DISTRICT DEVELOPMENT PLAN

A tool to help you identify your priorities and develop an action plan for your District.

'Those who never make any plans never make any progress either'

- Baden-Powell



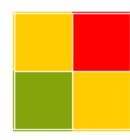


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Planning Matrix



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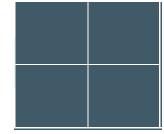


Development Plan

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...EVERYDAY ADVENTURE

SWOT!



SWOT Analysis

STRENGTHS

(Things you are good at now, and need to be maintained and built on)

WEAKNESSES

(Things that are not good right now, that need to be remedied, changed, or stopped altogether)

OPPORTUNITIES

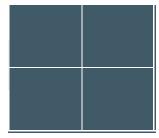
(Things that are good for the future that need prioritising. They need to be identified, built on and optimised)

THREATS

(Things that are not good for the future that need to be planned for and countered)



Strengths

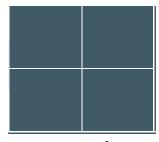


SWOT Analysis

- Active District Team
- Regular meetings with good attendance
- Strong active executive
- Large numbers



Weaknesses



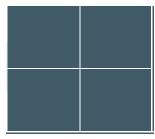
SWOT Analysis

- Gaps in District Team
- Missing GSLs
- No succession planning
- No District development plan
- Poor communication
- Internal politics within District





Opportunities



SWOT Analysis

- Delegate more functions
- Better publicity
- Opening new sections
- Reduce waiting lists



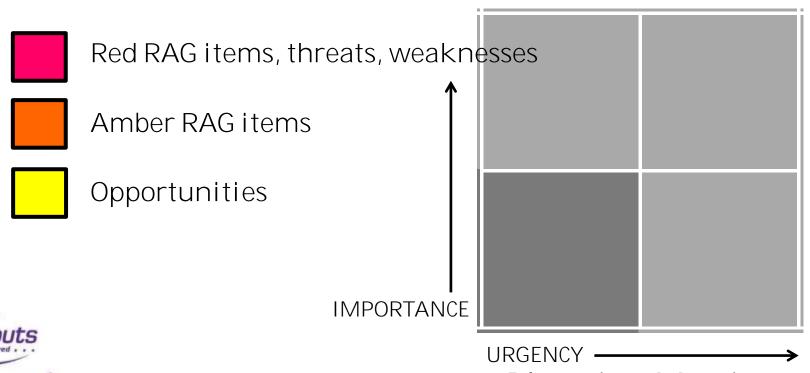
SWOT Analysis

Threats

- District Team becoming tired
- Finances running low
- Venue closing
- Number of young people dropping



Planning Matrix





Planning Matrix

GMICROLIGHTINGMOTORSPORTSMOUNTAINBIKINGMOT ...EVERYDAY ADVENTURE

DO NOW PLAN TO DO **JUSTIFY** LEAVE **IMPORTANCE URGENCY**



Planning Matrix

DISTRICT DEVELOPMENT PLAN

OUTCOMES (WHAT **DIFFERENCE** DO WE WANT TO SEE?)

OUTPUTS (WHAT DO WE **NEED TO ACHIEVE OUR OUTCOMES?**)

ACTION (HOW WE ARE **GOING TO GET** THERE?)

WHO IS RESPONSIBLE?

REVIEW DATE

ACHIEVEMENT DATE

